



Datos Insights Recognizes Jack Henry as Market Leader in Digital Small Business Banking

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2025 Datos Matrix highlights strengths and capabilities of Banno Business Platform

MONETT, Mo., July 8, 2025 /PRNewswire/ -- [Jack Henry™](#) (Nasdaq: JKHY) has been named one of the top providers of digital banking services to small businesses in the [2025 Datos Matrix](#), a proprietary Datos Insights vendor assessment framework. The report specifically highlights Jack Henry and its Banno Business™ platform as the industry leader for strength and capabilities, citing the company's stability and the platform's client base and product features.

"Jack Henry's Banno Business is a strong small-business digital banking platform, as was reinforced to us by community banks and credit unions on the platform," said Gilles Ubaghs, Datos Insights strategic advisor. "Clients highlight the platform's ease of use, open architecture, ease of implementation, and quality of support as key strengths. These are critical factors for community institutions looking to take advantage of timely small business banking opportunities."

Built on the cloud-native Banno Digital Platform™, Banno Business enables faster innovation via continuous releases, and its open API framework provides institutions the flexibility to integrate with [third-party solutions](#) without additional costs or technical barriers, Datos wrote in its report.

Banno Business is part of Jack Henry's broader small and medium-sized business (SMB) strategy, which focuses on providing a comprehensive suite of tools and services designed to empower banks and credit unions to effectively serve SMBs. Included in that strategy is Jack Henry's unique merchant acquiring [solution](#), developed in partnership with Moov, a modern digital payments processor. The solution will be sold exclusively through financial institutions and deliver many distinguishing features for merchants, including instant decisioning, Tap to Pay for both iOS and Android devices, the option to receive settlement funds up to eight times per day, and continuous account reconciliation. strength/capability a

"We are pleased that Banno Business is recognized as an industry leader as it is a key component of our overall strategy to enable banks and credit unions to better serve SMBs and recapture high-value deposits," said Erica Pilon, head of corporate strategy at Jack Henry. "Our [2025 Strategy Benchmark Study](#) showed that 80% of banks and credit unions planned to expand services for small businesses over the next two years, specifically mentioning payment services, digital service tools, and credit/lending options. As a well-rounded financial technology services provider, we want to help our clients serve at the center of the relationship with their SMB clients."

About Jack Henry & Associates, Inc.

Jack Henry™ (Nasdaq: JKHY) is a well-rounded financial technology company that strengthens connections between financial institutions and the people and businesses they serve. We are an S&P 500 company that prioritizes openness, collaboration, and user centricity – offering banks and credit unions a vibrant ecosystem of internally developed modern capabilities as well as the ability to integrate with leading fintechs. For nearly 50 years, Jack Henry has provided technology solutions to enable clients to innovate faster, strategically differentiate, and successfully compete while serving the evolving needs of their accountholders. We empower approximately 7,500 clients with people-inspired innovation, personal service, and insight-driven solutions that help reduce the barriers to financial health. Additional information is available at www.jackhenry.com.

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Analyst Contact, Vance Sherard, Vice President, Investor Relations, (417) 235-6652; Press Contact, Mark Folk, Director, Corporate Communications, (704) 890-5323