Azura Credit Union Modernizes Technology Infrastructure with Jack Henry

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Open, flexible platform fuels expansion and community support across Kansas

MONETT, Mo., Feb. 6, 2025 /PRNewswire/ -- Jack Henry™ (Nasdaq: JKHY) is pleased to announce that Azura Credit Union has selected Jack Henry's Symitar® open technology platform to deliver modern services to local communities and drive future growth.

Founded in 1939, Azura Credit Union now has more than $822 million in assets, 12 offices in Northeast Kansas, and more than 62,000 members.

Throughout its growth, Azura has remained committed to providing unique services to meet the local needs of each community. Maintaining this level of community-focused personalization required a technology platform that is both open and flexible, enabling the credit union to seamlessly integrate fintech solutions of its choice and deliver a broader range of modern, robust services.

"Jack Henry's single platform and enterprise approach to technology will position us for growth both now and in the future," said Greg Winkler, CEO of Azura Credit Union. "It provides us an environment to integrate a variety of tools that will help us differentiate and compete as a truly local organization. Additionally, their ongoing investment in and evolution of the platform will help us stay competitive, which was a key factor in our decision."

Azura will leverage Jack Henry to stay innovative with data and AI strategies. This will empower each local branch to enhance operational efficiencies and gain deeper insights into the unique needs of their communities, enabling the delivery of meaningful solutions that foster strong, personal relationships.

"It takes a blend of care, relationships, and technology to really know your members and their unique needs," Winkler said. "We want to bring value to all our members, regardless of how they choose to interact with the credit union. Jack Henry will help us maintain a local touch through modern technologies. They have been a true strategic advisor, offering direct access to leadership and meaningful support through user groups. These resources are invaluable to our growth."

"Azura is committed to making a positive impact on the communities it serves," said Brynn Ammon, president of Credit Union Solutions at Jack Henry. "Our platform will provide the credit union with the technology infrastructure necessary to improve efficiencies across branches and add new solutions as they come to market, staying modern, relevant, and helpful to their communities."

About Jack Henry & Associates, Inc.®
Jack Henry™ (Nasdaq: JKHY) is a well-rounded financial technology company that strengthens connections between financial institutions and the people and businesses they serve. We are an S&P 500 company that prioritizes openness, collaboration, and user centricity – offering banks and credit unions a vibrant ecosystem of internally developed modern capabilities as well as the ability to integrate with leading fintechs. For more than 48 years, Jack Henry has provided technology solutions to enable clients to innovate faster, strategically differentiate, and successfully compete while serving the evolving needs of their accountholders. We empower approximately 7,500 clients with people-inspired innovation, personal service, and insight-driven solutions that help reduce the barriers to financial health. Additional information is available at www.jackhenry.com.

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